



**Impact For Development**

October 13th, 2020

**To The Attention Of The President Of The Communal Council**

**Subject: The U.S. – MENA Experiential Partnership in Morocco**

**Invitation To Apply**

Impact For Development is pleased to contact you regarding the launch of the U.S. – MENA Experiential Partnership, an initiative pioneered by the Arab American Institute Foundation (AAIF) with support from the U.S. State Department Middle East Partnership Initiative (MEPI).

This pioneering experiential program pairs distinguished current and former Arab American public servants and policy practitioners with officials in Morocco, for an innovative, year-long, peer learning and exchange of practices around the themes of decentralization, participatory governance, and public private partnerships.

Please share this invitation with elected officials from the commune you preside, they can submit their interest in participating in the U.S. – MENA Experiential Partnership Morocco by completing the following application, before November 3rd, 2020:

<https://secure.everyaction.com/miMPjS8mGkKXoFAwMfdYaQ2>

Impact For Development remains at your disposal, as the local coordinating partner of the Arab American Institute Foundation, for any further information. Kindly note that the selection and pairing of the participating officials is carried out by the Arab American Institute Foundation (AAIF).

For more information regarding the the U.S. – MENA Experiential Partnership, please visit: <https://www.facebook.com/usmenapartnership/> or contact Impact For Development at: [impactfordevelopment@gmail.com](mailto:impactfordevelopment@gmail.com)

Please accept the assurances of our highest consideration.

**Tarik Nesh-Nash**  
**President of Impact For Development**

*Tarik Nesh-Nash*

## ABOUT THE U.S.-MENA EXPERIENTIAL PARTNERSHIP

The U.S. – MENA Experiential Partnership is a one of a kind, pioneering initiative led by the Arab American Institute Foundation (AAIF), with support from the U.S. Department of State’s Middle East Partnership Initiative (MEPI). The Experiential Partnership aims to immerse and provide newly-elected officials in the Middle East and North Africa (MENA) region with exposure to the types of government entities that engender transparency, good governance and financial independence. This pioneering experiential program pairs distinguished current and former Arab American public servants and policy practitioners with officials in the MENA region, for an innovative, year-long, hands-on learning co-mentorship exchange. The program champions three core themes: decentralization, participatory governance, and public private partnerships. It also argues the case for the importance of volunteer service.

Programmatically, the Partnership comprises an experiential learning trip to Morocco, a training trip to the United States, as well as moderated coaching seminars on policy- pertinent issues. A cornerstone of the Partnership is working with MENA officials to develop relevant, community-focused policy projects with seed funding.

The inaugural cohort of the Experiential Partnership was launched in 2019 in Tunisia, with great successes, including launching The MENA Artisan Initiative, and developing and funding 4 policy projects serving 3 Tunisian cities. AAIF hopes that the best practices and successes of the Tunisian cohort can be replicated throughout the Middle East and North Africa region.

Morocco’s selection for the expansion of the U.S. – MENA experiential partnership is a recognition of the country’s commitment to democracy, transparency and an empowered citizenry.

