



## LAUNCH OF “OPEN STARTUP MOROCCO” ENTREPRENEURSHIP PROGRAM

Impact for Development, the School of Business Administration at Al Akhawayn University and Africa Business School, in partnership with Columbia University Engineering and Business Schools and Open Start up International, are pleased to announce the launch of the first edition of “**Open Startup Morocco.**” Open Startup Morocco provides a platform for innovation and capacity building through entrepreneurial education and cross-cultural exchanges between the US and Startup ecosystems in Morocco.

Open Startup Morocco is a four-month long program that brings together teams of high potential students from multidisciplinary and multiregional Moroccan public and private institutions. Participating students receive entrepreneurship bootcamp training, followed by coaching and mentoring sessions; these students also work with students from the US to further develop and refine their Startup ideas, which will then be presented at local and regional competitions. The winning team gets a chance to travel to New York City, work with Columbia University mentors and pitch their Startup idea at the Columbia Entrepreneurship festival.

Applications are now open to solo students or teams; students can apply to participate in Open Startup Morocco at <http://morocco.open-startup.org> before **15 December 2020**.

For more information please contact [Oumaima.Khaldoun@um6p.ma](mailto:Oumaima.Khaldoun@um6p.ma) or [H.Satt@aui.ma](mailto:H.Satt@aui.ma)